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## **Roger Campbell opens Marshall Face2Face franchise.**

### **Seasoned business development pro is bringing field-proven appointment setting system to small and midsize companies.**

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When Roger Campbell discovered Marshall Face2Face online, he recognized how invaluable its services are to the growth of an enterprise in today's hectic business world. Roger is now a franchised consultant who is offering Marshall's successful lead generation and appointment setting services.

"Making connections is what I do," Campbell says. "And companies today simply do not have the time and/or resources to maintain a consistent focus on business development. The Marshall Face2Face system maximizes my ability to leverage relationships into new sources of business. The key is in the way it secures quality face-to-face appointments with major decision makers."

The concept behind Marshall Face2Face was created by Marshall Consultants, Inc., the company that pioneered this unique system for business development. Over the past 15 years, President Bob Marshall has refined this business model to produce outstanding results.

"Through the Marshall Face2Face franchise, we're now equipping others with this dynamic process," Marshall explains. "It's rewarding to be able to help mentor and cultivate a new breed of business development specialists."

Mr. Campbell brings over 20 years of experience in the sales and management field to the table. His supportive wife, Merleen, is also playing a key role in the establishment and development of this Marshall Face2Face franchise.

"Roger really fits the mold of a person who was born to succeed in this industry niche," Marshall concludes. "We're elated to have him aboard."

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**marshallface2face.com**

*Marshall Face2Face is an affordable outsource partner — for lead generation and appointment securement — with the power to revolutionize an enterprise's business development strategy. Headquartered in Encino, CA, its field-proven system has been developed and refined through 14 years of highly successful real-world performance.*



**Franchise Info**