



FOR IMMEDIATE RELEASE

Field-proven bizdev system is new opportunity for independent-minded entrepreneurs.

Marshall Face2Face franchises now available in key geographic areas.

MARCH 1, 2010 — ENCINO, CA

Marshall Face2Face, a new business-development franchise opportunity, is tackling an area of widespread demand among the corporate community: the need to generate solid leads, and to secure quality face-to-face appointments.

The heart of the Marshall Face2Face franchise offering is a field-proven system for lead generation and appointment securement. Created by Marshall Consultants, a pioneering bizgen consulting firm, the system has been developed and refined over the last 14 years — while serving clients across a variety of industries and genres.

“This is something that companies need more than ever,” says Bob Marshall, president/ceo of Marshall Face2Face. “What they don’t have is the time and resources to maintain a consistent and focused internal effort. Nor do they have a process that will enable their people to break through.”

According to Marshall, the market for these bizdev services is virtually unlimited. As a result, the Marshall Face2Face system is designed to be readily adapted to leverage a franchisee’s acquired skillsets and specific areas of knowledge.

A corporate-level opportunity with a relatively low cost of entry.

“This pretty much appeals to anyone who’d like to build his or her own business, while gaining some lifestyle flexibility,” says Marshall. “It could be a marketing pro who’s been downsized. A young mother who needs a solid, home-based solution. A senior executive who wants to get off corporate treadmill. Even a returning military vet who’s looking for a career in today’s tough job market.”

With a franchise fee of \$25,000 — and a initial total investment that can be as low as \$36,840 — the startup capital needed for Marshall Face2Face is on the low end of the franchising scale.



“You can choose to work from home, or from a modest office setup,” Marshall adds. “There’s really nothing required beyond the typical office and computer equipment you’d expect to need.”

End-to-end support completes the offering.

Key features cited by Marshall Face2Face are the franchise’s minimized investment/risk levels, its non-existent cost of goods, its lifestyle-friendly nature, and the flexibility it provides to transition from a current employment scenario. Another element of the Marshall Face2Face package is the continuum of initial/ongoing training, materials and services a franchisee will need to run an effective operation.

“For those who are really suited to this work,” Marshall concludes, “the potential for income scalability and independence is nothing short of amazing.”

CONTACT:

Beth Benson • 720.878.4282
Director of Franchise Development
beth.benson@marshallface2face.com

marshallface2face.com

Marshall Face2Face is an affordable outsource partner — for lead generation and appointment securement — with the power to revolutionize an enterprise’s business development strategy. Visit us online to learn more about our field-proven system, and about how we can tailor a program to meet your needs.